

# TOO DEEP

Online Radio Broadcasting  
Consultant

## **Rise to Fame in Online Radio Broadcasting**

Meet Taiwan Barber, also known as "Too Deep," an influential online radio broadcasting consultant whose platform reaches over 2.3 million listeners. Taiwan's journey in the music industry began in Buffalo, New York, where he rapidly made a name for himself by producing over 500 musical masterpieces in just four years, starting in 2002. His early days saw him opening for Chamillionaire, marking his debut live performance and setting the stage for his future success.

## **Expansion and Building a Network**

In 2006, Taiwan took a significant step by signing and managing fourteen independent artists, showcasing their ability to recognize and nurture talent. His relocation to Andrews, Texas in 2008 allowed him to establish himself further as a top-notch stage manager and booking agent. He collaborated with industry heavyweights like Ying Yang Twins, Twista, Bun B, and many others, enhancing his reputation and extending his influence across the music scene.

## **Broadcasting Success and Radio Ventures**

Taiwan's relentless drive and networking skills led to the creation of his own radio show, "Turn Up Tuesday," which quickly gained popularity on two internet stations. His role expanded as he hosted events alongside UGK, showcasing local talent and solidifying his status in the industry. His collaborations have included tours with notable artists like Lil Flip, Bone Crusher, and others, under the banner of Baby Savage's "GOG: God's of Grind."

## **Establishing a Local Radio Station**

In 2017, Taiwan's career took another leap forward when he co-owned and hosted a thriving local radio station in Raleigh, North Carolina. He successfully revamped "Turn Up Tuesday," transforming it into the main attraction of the new station. His station is among the few BDS internet radio stations in the U.S. that offers Digital Radio Tracker (DRT) for all its artists, enhancing its appeal and functionality.

## **Expanding into Digital Media and Television**

With ambitions to enter television and acting, Taiwan began creating engaging video advertisements and launched "Guess Who's Trending" on platforms like Roku and Amazon Fire Stick. This show features a mix of international artists and celebrity interviews, including conversations with Bizzy Bone, Montel Jordan, and others, providing a diverse and dynamic viewing experience.

### **Diverse Programming on Mixleplex TV**

"Guess Who's Trending" is just one of the exciting offerings on Mixleplex TV, along with "A Whole Lot of Game Podcast," "Hold No Barz V.S. Show," and "Celebrity Talk Interviews." These programs offer a wide range of content from deep dives into gaming to candid celebrity interviews, making Mixleplex TV a comprehensive hub for entertainment.

Taiwan Barber, as "Too Deep," has not only made significant strides in radio broadcasting but has also broadened its impact to television and digital media, proving his versatility and commitment to evolving with the entertainment industry.