

STEVE CHAVEZ

National Director and Consultant of Radio Promotions

Legendary Trailblazer in Music Promotion

Steve Chavez, a titan in the music industry, has propelled countless rising stars to the zenith of success, adorning the Grammy, Billboard, and multi-platinum charts through his unparalleled mastery of radio promotions. With his trailblazing vision, far-reaching influence, and unmatched experience, he is poised to elevate artists to uncharted heights as our esteemed National Director and Consultant of Radio Promotions at JamMar Moguls.

Three Decades of Unrivaled Industry Impact

Throughout his illustrious three-decade career, Steve has collaborated with the most iconic figures in music and entertainment, including megastars such as Beyoncé, Bruno Mars, Ariana Grande, Justin Bieber, Justin Timberlake, Drake, The Weekend, Madonna, Jhene Aiko, and Michael Bublé. His enduring legacy stands as a testament to his extraordinary ability to amplify artists' visibility and popularity, solidifying their positions atop charts worldwide.

Shaping the Future of the Music Industry

Steve's influence has left an indelible mark on the music industry. In the early 1990s, he served as the Regional Radio Promotions Director at Interscope-Geffen-A&M, working alongside legendary artists such as Eminem, 50 Cent, G-Unit, and The Game. His expertise extended to renowned labels like Asylum and Warner Brothers, and he has collaborated with Texas music scene icons like Slim Thug, Paul Wall, Mike Jones, Bun B, and Lil Flip. Additionally, he played a pivotal role in the production of Trill Weeziana content, working with artists like Webbie and Boosie.

As an independent visionary, Steve continues to make groundbreaking contributions to the music industry, masterfully blending his profound knowledge and seasoned skills to champion fresh talent and catapult them to the forefront of the music scene. His unwavering dedication ensures that JamMar Moguls remains at the cutting edge of music promotions, nurturing and shaping the careers of artists across diverse genres and generations.

Extensive Artist Network

Steve's collaborative network boasts an awe-inspiring roster of A-list artists, including Baby Bash, Frankie J, Chamillionaire, Pitbull, Magic, Fat Joe, Tyga, Iggy Azalea, Yung Bleu, Megan Thee Stallion, Young Thug, Gunna, Bad Bunny, Ozuna, DeLaGhetto, Erica Banks, Young Dolph, T.I., and Lil Dicky. His far-reaching connections and unparalleled expertise have allowed him to establish a formidable presence in the industry, consistently collaborating with the most prominent names in music.

Catalyst for Success

Steve Chavez's role at JamMar Moguls transcends that of a director; he is a transformative catalyst in the music industry, igniting success for both emerging and established artists. His tireless efforts, profound impact, and strategic promotions make him an invaluable asset to our team and to the music community worldwide.